



Simultaneous ongoing projects **15**

Mailchimp Newsletter **209**

Sales volume per qtr. **76.000€**

JULIA KUBACH

PROJECTMANAGER &
COMMUNICATION DESIGNER

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Password: hire

FUN FACTS

In my free time, I dance Salsa and Bachata, performing and organizing shows for festivals with our teams. Additionally, I own a small dog and study Spanish.

QUALITIES

Communication
Empathy
Teamwork
Time management
Goal-oriented
Self-reflection

PROFESSIONAL CAREER

Career Coach

IU Akademie (July 2024 - Today)

- Individual continuing education counseling considering the career history and skill assessment.
- Recruiting new employees in the final interview for the team.

Project Manager & UI/UX Designer

Homepage Helden GmbH (February 2021 - June 2024)

- Classical and Agile Project Management (Scrum & Kanban)
- Initiation and facilitation of kick-off meetings for strategic consulting and project definition with clients in e-commerce and digital environments.
- Requirements analysis and requirement engineering through questionnaires, interviews, and evaluation of workshop results to ensure an optimal customer journey.
- Escalation and stakeholder management (including developers, sales, UX/UI) to ensure customer satisfaction and successful project outcomes.
- Project controlling & risk management: monitoring progress, estimating effort, planning resources, and ensuring adherence to budget and timelines.
- Quality assurance across the entire delivery process (content, design, code, functionality).
- Team leadership & coaching: mentoring and developing trainees.
- UX/UI design expertise: creating wireframes, style guides, and screen designs in Figma and Sketch, including brand- and conversion-oriented design.
- Content Management Systems (CMS): maintaining and implementing webshop and website content in WordPress, TYPO3, and Shopify; building landing pages; documentation and knowledge management in Confluence.

Project Manager & UI/Graphic Designer

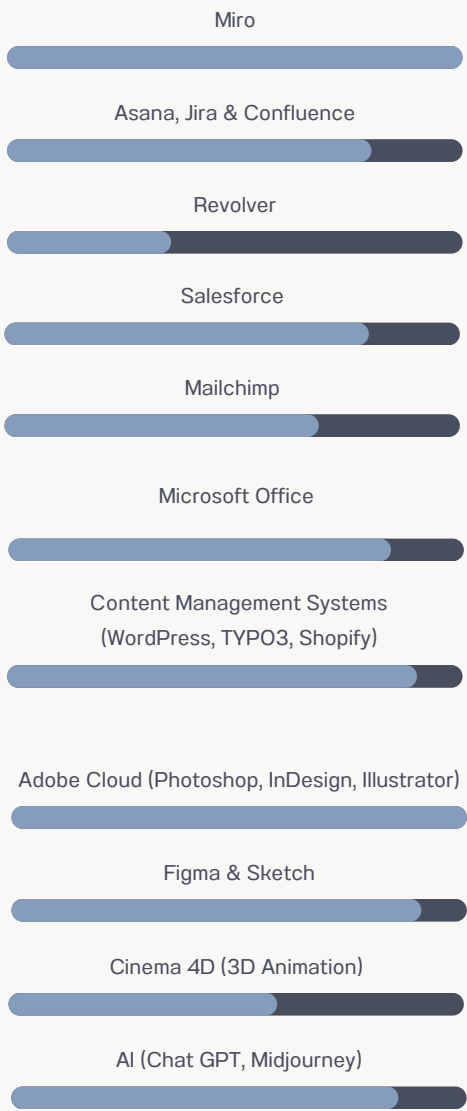
innbox GmbH (September 2017 - February 2021)

- Independent management of national and international projects.
- Establishing and expanding customer relationships with contacts up to the business level.
- Coordination of internal stakeholders (developers and supervisor).
- Application and further development of the corporate design to increase conversion rates.

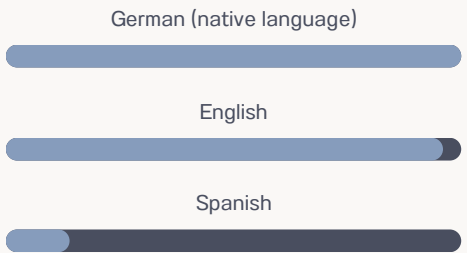
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SKILLS



LANGUAGES



PROFESSIONAL CAREER

Graphic Designer

Synthese GmbH (April 2017 - August 2017)

- Designing, laying out, and finalizing magazines, brochures, and print products.
- Client coordination and project management.
- Ensuring compliance with high-security requirements for an invitation card for Angela Merkel and Chinese President Xi Jinping in communication with security departments and printing companies.

Graphic Designer

Nanu-Nana GmbH (July 2013 - March 2014)

- Design and development of packaging, product design, flyers, brochures, posters, and website teasers.
- Collaboration with management and planning of deadlines.
- Communication with suppliers and overseeing print products in printing houses.

CERTIFICATES

User Research IU Akademie (August 2024)

IT Project Manager IU Akademie (August 2025)

- Fundamentals of IT and ERP Systems
- Requirements Engineering
- Introduction to Process Management
- IT Project Management

EDUCATION

Bachelor in Communication Design

Kunstschule Wandsbek (April 2014 - March 2017)

- Extensive skills in the areas of corporate design, screen design, typography, editorial design, photography, 3D design, and motion design.
- Final grade: 96%, valedictorian

Apprenticeship as a Media Designer

Nanu-Nana GmbH (August 2011 - June 2013)

- In Digital and Print
- Specialization in Design and Technology

SIDE JOB

Callagent

Eventim - KPS Interactive Media (September 2014 - March 2017)

- Ticket sales in the event and sports sector.
- Customer support and consultation.
- Onboarding and training of new employees.